

Lichfield City Centre Masterplan Consultation Questionnaire

This is your opportunity to comment on the draft [Lichfield City Centre Masterplan](#) that is available via Lichfield District Council's website.

Please provide your comments using the on-line interactive questionnaire. Alternatively, you can complete this questionnaire form and e-mail to lichfieldmasterplan@davidlock.com

Consultation on the draft masterplan is open from 6th January to the 3rd February 2020.

Lichfield District Council will only use the information provided in accordance with the Data Protection Act 2018 for the purposes of informing the Lichfield City Centre Masterplan. The information will not be shared with any third parties without your consent unless required to by law.

A. ABOUT YOU

(These questions are optional)

i. Please enter your postcode:

ii. Do you live in Lichfield? Yes ☐ No ☐

iii. Do you work in Lichfield? Yes ☐ No ☐

iv. Do you regularly shop in Lichfield (at least once every fortnight)?

Yes ☐ No ☐

v. Are you visiting Lichfield?

Yes ☐ No ☐

vi. What is your age range?

| | | | |
|--------------------|--------------------------|-------------------|--------------------------|
| Under 17 years old | <input type="checkbox"/> | 45-54 years old | <input type="checkbox"/> |
| 18-24 years old | <input type="checkbox"/> | 55-64 years old | <input type="checkbox"/> |
| 25-34 years old | <input type="checkbox"/> | 65-74 years old | <input type="checkbox"/> |
| 35-44 years old | <input type="checkbox"/> | 75 years or older | <input type="checkbox"/> |

B. MASTERPLAN APPROACH

- 1) Development opportunities and public realm priorities have been identified to help meet the six masterplan objectives.

Do you think that the **overall strategy** is correct?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- 2) Is it helpful to think about the city centre in terms of **Quarters**?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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C. DEVELOPMENT OPPORTUNITIES

Development Opportunities have been identified to enhance the role and function of the key sites in the City Centre.

- 3) Do you think the '**Birmingham Road Gateway**' development opportunity will help to improve the city centre?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- 4) Do you think the '**District Council House**' development opportunity will help to improve the city centre?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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5) Do you think the 'Bird Street Courtyard' development opportunity will help to improve the city centre?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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6) Do you think the 'University West Car Park' development opportunity will help to improve the city centre?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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7) Are there any additional Development Opportunities that should be considered?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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D. PUBLIC REALM PRIORITIES

Public Realm Priorities have been identified, to deliver improvements to patterns of movement within the city centre.

8) Do you think the 'Birmingham Road Corridor' interventions will improve pedestrian accessibility to the city centre from Lichfield City train station?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- 9) Do you think the 'Lichfield Transport Hub' will enhance the arrival experience to the city by bus, coach, train and taxi?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- 10) Do you think the 'Bird Street Walk' interventions will make this route safer and more welcoming?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- 11) Do you think a 'Circular Minster Pool Walk' will encourage more people to use the Minster Pool area?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- 12) Do you think the 'pedestrian priority streets' interventions will improve pedestrian safety?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- 13) Do you think the improvements to 'pedestrian walkways and linkages' will enhance pedestrian access and safety?

Yes ☐ No ☐ (If you responded 'no' please explain why)

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- Yes ☐ No ☐ (If you responded 'no' please explain why)

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- Yes ☐ No ☐ (If you responded 'no' please explain why)

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Yes ☐ No ☐ (If you responded 'no' please explain why)

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